



Integrated Conference Manager™

Audio and Web Conferencing

Cost-Effective

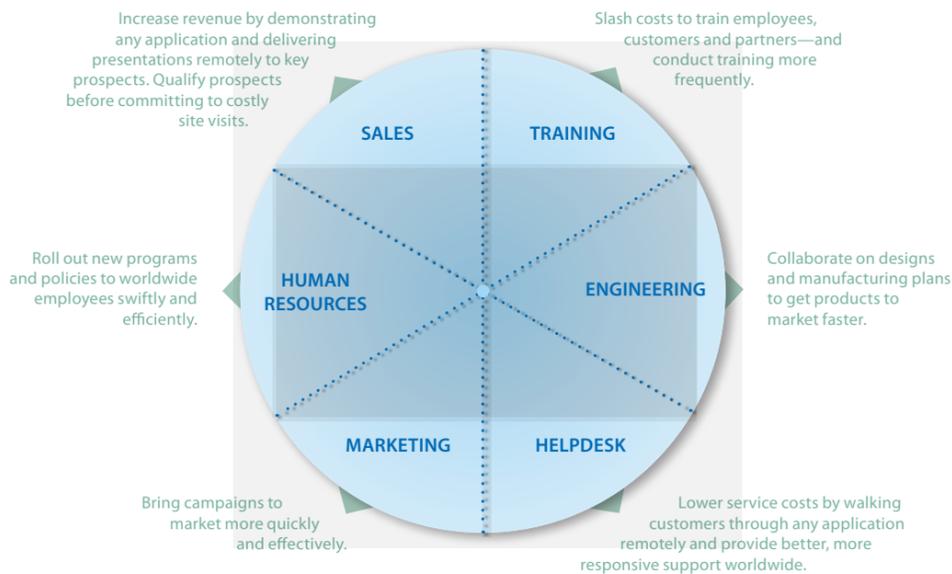
Secure

Flexible

Integrated Conference Manager: Mastering Business Communication

Business communication needs are diverse and dynamic. Perhaps you like to kick off each day with a quick motivational meeting for your distributed sales force. Maybe your business requires that you have pre-set conferences in the event you need to provide employees nationwide with critical information. You may frequently need to bring employees on multiple shifts and in different locations together for training. The challenge lies in doing all of these things efficiently — until now. Integrated Conference Manager from Aastra provides the means to not only communicate, but also collaborate in a cost-effective and secure manner.

ICM provides more than just the ability to conduct the occasional conference or webinar. It's a necessary business tool particularly for companies who have the need to frequently interact with employees, vendors and customers in remote locations and desire to keep costs down. Security issues and fuel prices have made business travel increasingly difficult. ICM provides a solution to address these challenges and conduct business as usual. Not only is travel cost eliminated but also travel time, which means employees can be more productive.



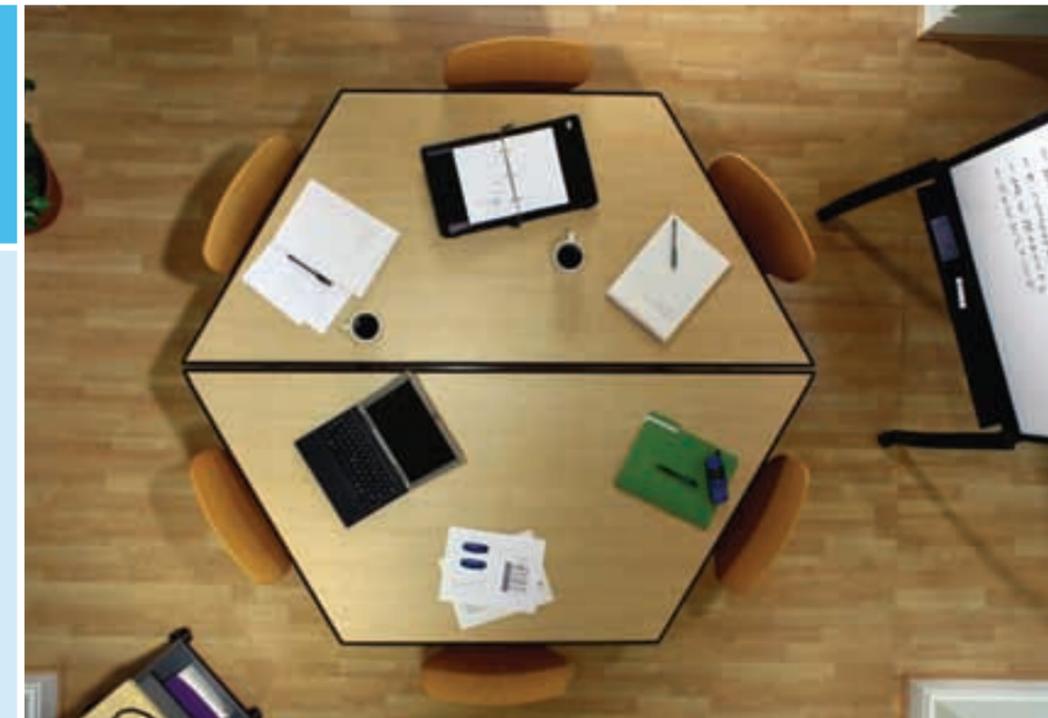
Opportunities for Enhanced Communications Exist Across the Enterprise

Feature-Rich, Truly Collaborative Tool

Beyond the typical webinar where participants listen silently to a designated speaker, Integrated Conference Manager web conferencing is feature-rich, and provides participants with a truly interactive experience. Any employee can be an ICM Host. Hosts can transfer control of the event to any participant, who then becomes the conference Leader, but still maintain overall control. Since Leaders can pass control back and forth as needed, employees can dynamically interact as if they were across the table from each other.

The table below highlights a sampling of ICM's collaborative features & capabilities:

Collaborative Features	Capabilities
Audio Conferencing with Web Controls	
Sub Conferences	Create up to 10 sub-conferences off the main audio conference for collaboration among smaller groups who can rejoin the main conference at any time.
Visual Identification	View a list and count of participants. Current speaker is visually identified.
Top Talker	Removes guesswork and indicates the participant that is generating noise on the call.
Mute, Hold, Disconnect	Mute, hold or disconnect any or all participants with a single mouse click.
Web Conferencing	
Application Sharing	Participant's desktop or any application can be shared in view only, or control can be passed. Any participant can request control.
Presentation/Document Sharing	Documents of all types (including PowerPoint, Word and Excel) can be shared and annotated by Leader. PowerPoint presentations maintain slide transitions and animations.
Follow-me Web Browsing	Leaders can take participants on a web tour and synchronize browsers to internal or external web pages.
Whiteboard and Annotation Tools	Leaders can use the interactive whiteboard to collaborate on flowcharts, diagrams or to take meeting notes. Annotation tools are available for use with whiteboard or to mark up shared documents.



Flexibility for Diverse Business Needs

Integrated Conference Manager provides an enormous amount of flexibility for administrators and users. The application is non-proprietary and can be implemented on any network platform. It is designed to be easy to implement and manage so that all employees can reap the benefits it provides. Below is a sampling of its flexibility:

- » Pre-schedule meetings and reserve ports to ensure availability, or conduct an ad-hoc meeting.
- » Save conference sessions in order to best utilize resources, yet accommodate those who were unavailable to meet during the live presentation.
- » Send invitations to a variety of devices via phone numbers, e-mail, SMS and SIP addresses.
- » Enable various security options depending on the sensitivity of the material.
- » Manage all conference tools from a single desktop window
- » Utilize your typical desktop application, such as Microsoft Outlook or Lotus Notes for scheduling and contact management.
- » Handle administration of the service via a web-based interface that allows for remote control.
- » Multi-Tenant capability allows for partitioning and effective management of specified groups.

The Integrated Conference Manager Difference



Eliminates per use Costs and Provides a Higher ROI

Unlike other conferencing solutions, ICM is:

- » **Fully Integrated** Both audio and web conferencing are controlled by the same unit so there is no need to out-source a particular portion.
- » **Secure.** It operates behind the corporate firewall, keeping all shared materials safe.
- » **Promotes Communication** Because the product is purchased there is no need to pay on a per use basis; this eliminates the concern over cost and the hesitancy to use the product. As a matter-of-fact, the more you use it the higher the return on your investment.
- » **Superior Voice Quality** Provides toll-quality voice with echo cancellation, background noise suppression and DTMF detection and suppression.

ICM's modular design allows you to purchase just what you need, whether it's more robust audio conferencing, or comprehensive and interactive audio and web conferencing. Licensing is independent of hardware allowing for cost-effective scalability as needed.

Specifications

Client Requirements for Host:

Microsoft Windows® 98, NT, 2000, or XP; (Application sharing requires Windows 2000 or XP); Internet Explorer 5.5+; Microsoft Outlook 2000, 2002, or 2003 if integrating with Outlook for scheduling or contact management; Lotus Notes 5.0 if integrating with Notes for scheduling; BB FlashBack if recording audio and web conferences required

Client Requirements for Participant:

Microsoft Windows 98, NT, 2000, or XP; Internet Explorer 5.5+

25 years that has revolutionized the industry, including the first commercial application for

About Aastra Intecom

A global telephony leader, Aastra has been designing innovative solutions for over 30 years that has revolutionized the industry, including the first commercial application for VoIP. Their customers represent a wide range of enterprises across multiple industries including 80 of the largest **contact centers** in the U.S. Today, the company continues its heritage of innovation while moving towards open standards to promote true interoperability and further expand the power of IP Telephony.



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